



Elizabeth Khuu is a graphic designer with imagination and perpetual curiosity about the universe around her.

OBJECTIVE

To become part of a creative team and contribute my imagination and design skills

EDUCATION

BFA School of Graphic Design & Digital Media
Academy of Art University
2014-2018

EXPERIENCE

Freelance Infographic + Production Designer
Bishop Wisecarver
June 2018-Present

- Create template for newsletter, application stories and application guide
- Create marketing materials (various size of flyers, trade show banner and website banner)
- Redesign and create multiple product catalogs
- Design stationery system for the new branding (letterhead, business cards, envelop)
- Create mockup for trade show booth
- Redesign product packaging and create mockups

Freelance Graphic Designer
GoodLife Coupons
2015-Present

- Create coupon template for restaurants and stores located in Berkeley
- Update individual coupons and coupon packs for clients
- Retouch photos and resize event photos for social media use (e.g. Instagram, Facebook)
- Create event materials (flyers, posters, banner, coupons) to support client promotions
- Design contract and gift certificates templates

SKILLS

Packaging Design, Craft-making, Photography, Branding and Identity, Typography

SOFTWARE

Adobe Creative Cloud CC
Photoshop, Lightroom, Illustrator, InDesign, After Effects

LANGUAGES

English, Cantonese fluently

REFERENCES

Available on Request

PHONE

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